ORDER

Orders

Order / Rev:	**354920**		
Alt Order #:			
Product Desc:	Political Cand.		
Estimate:			**KTNV - Las Vegas**
Flight Dates:	10/13/12 - 10/24/12	Primary AE:	Vicki Nelms
Original Date / Rev:	09/10/12 / 09/10/12	Sales Office:	LASV
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Policy Communications**		
Buying Contact:	David Thomas	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	415 S Sixth St	Billing Cycle:	EOM/EOC
	Las Vegas, NV 89101	Agency Commission:	15%

Advertiser

Name:	**Tao/Judge**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL Other	Order Separation:	00:10:00
Priority:	P-03	Advertiser External ID:	
Revenue Codes:	AGY-TRANS, POL CAND, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/24/12	21	$9,775.00	$8,308.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	21	$9,775.00	$8,308.75	0.00
Totals	21	$9,775.00	$8,308.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTNV - Las Vegas	20%	$9,775.00
Market	100%	$48,875.00

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KELV	0%	$0.00
KFBT	0%	$0.00
KHDF	0%	$0.00
KINC	0%	$0.00
KLAS	0%	$0.00
KLVX	0%	$0.00
KMCC	0%	$0.00
KSNV	0%	$0.00
KTUD	0%	$0.00
KVMY	0%	$0.00
KVVU	0%	$0.00
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	80%	$39,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KTNV	10/14/12	10/21/12	This Week This Week	CM	Sat-Sun 9a-7p	- - - - - - S	:30	1	$400.00	P-03	0.00 NM	2	$800.00

Order / Rev: 354920 Advertiser: Tao/Judge

Alt Order #: Product Desc: Political Cand. **KTNV - Las Vegas**

Flight Dates: 10/13/12 - 10/24/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KTNV	10/14/12	10/21/12	This Week	CM	Sat-Sun 9a-7p	------S	:30	1	$400.00	P-03	0.00 NM	2	$800.00
				This Week										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	------S	1	$400.00	0.00								
Week:	10/15/12	10/21/12	------S	1	$400.00	0.00								
N 2	KTNV	10/14/12	10/21/12	Sun 6-7p	CM	Sun 6-7p	------S	:30	1	$400.00	P-03	0.00 NM	2	$800.00
				Action News		(6:00 PM-6:30 PM)								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	------S	1	$400.00	0.00								
Week:	10/15/12	10/21/12	------S	1	$400.00	0.00								
N 3	KTNV	10/13/12	10/20/12	Sat 8a	CM	Sat 8a-9a	-----S-	:30	1	$275.00	P-03	0.00 NM	2	$550.00
				Sat 8a-9a										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/08/12	10/14/12	-----S-	1	$275.00	0.00								
Week:	10/15/12	10/21/12	-----S-	1	$275.00	0.00								
N 4	KTNV	10/20/12	10/20/12	Sat 11-11:35	CM	Sat 11-11:35p	-----S-	:30	1	$500.00	P-03	0.00 NM	1	$500.00
				Action News										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	-----S-	1	$500.00	0.00								
N 5	KTNV	10/16/12	10/24/12	M-F 5-5:30p	CM	M-F 5-5:30p	M------	:30	2	$500.00	P-03	0.00 NM	4	$2,000.00
				Action News @ 5p										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	-T-T---	2	$500.00	0.00								
Week:	10/22/12	10/28/12	M-W---	2	$500.00	0.00								
N 6	KTNV	10/17/12	10/23/12	M-F 6-7p	CM	M-F 6-7p	MTWTF--	:30	2	$650.00	P-03	0.00 NM	3	$1,950.00
				Action News		(6:30 PM-7:00 PM)								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	--W-F--	2	$650.00	0.00								
Week:	10/22/12	10/28/12	-T-----	1	$650.00	0.00								
N 7	KTNV	10/15/12	10/19/12	M-F 7-9a	CM	M-F 7-9a	M-W-F--	:30	3	$325.00	P-03	0.00 NM	3	$975.00
				Good Morning America										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	M-W-F--	3	$325.00	0.00								
N 8	KTNV	10/16/12	10/24/12	M-F 10-11a	CM	M-F 10-11a	-T-----	:30	2	$550.00	P-03	0.00 NM	4	$2,200.00
				The View										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/15/12	10/21/12	-T--F--	2	$550.00	0.00								
Week:	10/22/12	10/28/12	M-W---	2	$550.00	0.00								
												Totals	21	$9,775.00